IoT
사물인터넷
INTERNET OF THINGS

October 23-25, 2019/ COEX, Seoul, Korea

IoT Korea Exhibition & Int'l Conference 2019

Sponsorship Program

Korea Intelligent IoT Association

Contents

1. Sponsorship Program

2. How to apply

Reference. Sponsor in 2014 ~ 2018

2019 IoT Korea Exhibition & International Conference

IoT Korea Exhibition & International Conference is a premier event in Korea.

With over 200 exhibitors and 25,000 visitors expected at this events.

It is essential your company maximizes your investment and increases your exposure at the event. This Sponsorship program has been designed to give participation companies give a competitive edge and to ensure you see the customers you need to meet to be successful in Korea.

Result of 2018 Event

Exhibition : 193 Companies(370 Booths)/ 21,094 Visitors from 41 countries.

Conference : 5 Tracts include 39 Topics for IoT issue / 746 visitors from 35 countries.

For more information, www.iotkorea.or.kr

1. Sponsorship Program

Item	Grade	(Exhibition, Conference)		Exhibition		Conference	
		Platinum	Gold				
	Cost(KRW)	30 million	20 million	10 million		3 million	
Pre-Marketing	- Logo on Show Materials(Invitation, Leaflet)	o	o				
	- Logo on show website with url link	o	o				
Exhibition	- Logo on Entrance Archway & Wall Banner	o	o				
	- Free Seminar room	o					
	- Free Invitation flyer	300	200	100	100	50	50
Conference	- Full page Ad on conference book(back cover)	o					
	- Full page Ad on conference book (inner page)		o				
	- Session Speaker– you provide the speaker & topic	o					
	- Full access conference passes	10	5	2	2	1	1
Badge Ad.	- Logo on Badge String			o		o	
	- Logo on Badge Tag				o		o
Quantity		1	2	1	1	1	1

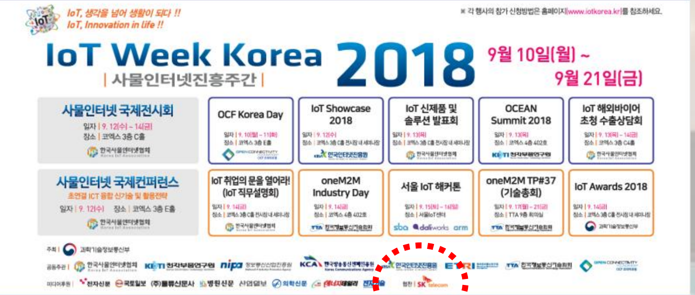
Sponsorship Program

2019 IoT Korea Exhibition & International Conference

Pre-Marketing : Logo on Show Materials

Over 120,000 invitation flyers will be sent out extensive database to kick-off. The pre-show promotional of IoT Korea Exhibition & Conference.

[News paper Advertisement]



IoT, 생각을 넘어 생활이 되다 !!
IoT, Innovation in life !!

※ 각 행사의 참가 신청방법은 홈페이지[www.iotkorea.kr]를 참조하세요.

IoT Week Korea 2018
| 사물인터넷진흥주간 |
9월 10일(월) ~ 9월 21일(금)

사물인터넷 국제전시회
일자 | 9. 12(수) ~ 14(금)
장소 | 코엑스 3층 C홀
한국사물인터넷협회

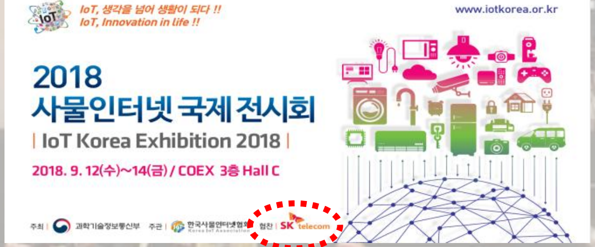
OCF Korea Day | IoT Showcase 2018 | IoT 신제품 및 솔루션 발표회 | OCEAN Summit 2018 | IoT 해외바이어 초청 수출상담회

사물인터넷 국제컨퍼런스
초연결 ICT 융합 신기술 및 활용전략
일자 | 9. 12(수) 장소 | 코엑스 3층 E홀
한국사물인터넷협회

IoT 취업의 문을 열어라! (IoT 직무설명회) | oneM2M Industry Day | 서울 IoT 해커톤 | oneM2M TP#37 (기술총회) | IoT Awards 2018

주최 | 과학기술정보통신부
협찬 | SK telecom

[Invitation Flyer]



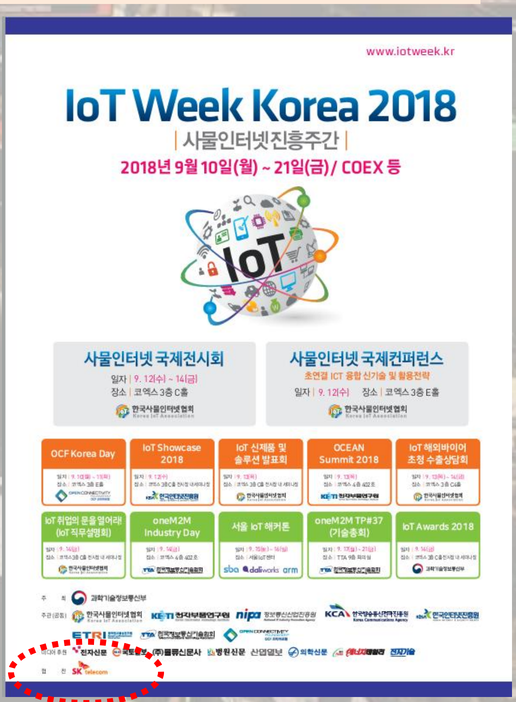
IoT, 생각을 넘어 생활이 되다 !!
IoT, Innovation in life !!

www.iotkorea.or.kr

2018
사물인터넷 국제 전시회
| IoT Korea Exhibition 2018 |
2018. 9. 12(수)~14(금) / COEX 3층 Hall C

주최 | 과학기술정보통신부 주관 | 한국사물인터넷협회 협찬 | SK telecom

[Poster/ IT Magazine Advertisement]



www.iotweek.kr

IoT Week Korea 2018
| 사물인터넷진흥주간 |
2018년 9월 10일(월) ~ 21일(금) / COEX 등

사물인터넷 국제전시회
일자 | 9. 12(수) ~ 14(금)
장소 | 코엑스 3층 C홀
한국사물인터넷협회

사물인터넷 국제컨퍼런스
초연결 ICT 융합 신기술 및 활용전략
일자 | 9. 12(수) 장소 | 코엑스 3층 E홀
한국사물인터넷협회

OCF Korea Day | IoT Showcase 2018 | IoT 신제품 및 솔루션 발표회 | OCEAN Summit 2018 | IoT 해외바이어 초청 수출상담회

IoT 취업의 문을 열어라! (IoT 직무설명회) | oneM2M Industry Day | 서울 IoT 해커톤 | oneM2M TP#37 (기술총회) | IoT Awards 2018

주 최 과학기술정보통신부
협 찬 SK telecom

[Brochure]

IoT, 생각을 넘어 생활이 되다 !!
IoT, Innovation in life !!

www.iotweek.kr

IoT Week Korea 2018
| 사물인터넷 진흥주간 참가안내 |
2018년 9월 10일(월) ~ 21일(금) / COEX 등

[Result of Promotion in 2018]

Advertisement : ETNEWS, IT Magazine 5 times

Invitation Flyer : Sending 180,000

Webzine : Sending 450,000

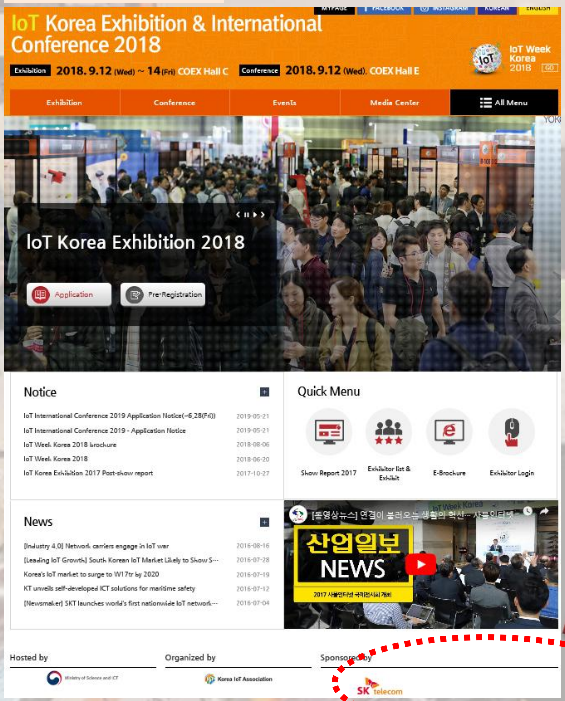
Sponsorship Program

2019 IoT Korea Exhibition & International Conference

Pre-Marketing : Logo on Show Website Main Page

Company logo and URL link listed on the IoT Korea Exhibition& Conference website Logos will continue to appear on the event website 6 months days before the show open

[Homepage]


MYPAGE
FACEBOOK
INSTAGRAM
KOREAN
ENGLISH

IoT Korea Exhibition & International Conference 2018

Exhibition 2018. 9.12 (Wed) ~ 14 (Fri) COEX Hall C Conference 2018. 9.12 (Wed). COEX Hall E

IoT Week Korea 2018 GO
Exhibition
Conference
Events
Media Center
All Menu

IoT Korea Exhibition 2018

Application
Pre-Registration

Notice

IoT International Conference 2019 Application Notice(~6.28(Fri))	2019-05-21
IoT International Conference 2019 - Application Notice	2019-05-21
IoT Week Korea 2018 brochure	2018-08-06
IoT Week Korea 2018	2018-06-20
IoT Korea Exhibition 2017 Post-show report	2017-10-27

Quick Menu

Show Report 2017
Exhibitor list & Exhibit
E-Brochure
Exhibitor Login

News

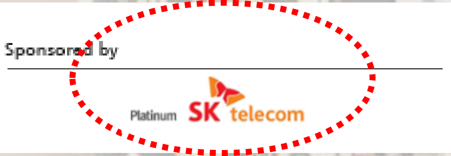
[Industry 4.0] Network carriers engage in IoT war	2016-08-16
[Leading IoT Growth] South Korean IoT Market Likely to Show S···	2016-07-28
Korea's IoT market to surge to W17tr by 2020	2016-07-19
KT unveils self-developed ICT solutions for maritime safety	2016-07-12
[Newsmaker] SKT launches world's first nationwide IoT network···	2016-07-04

[동영상뉴스] 연결이 불러오는 생활의 혁신… 사물인터넷
산업일보 NEWS
2017 사물인터넷 국제전시회 개최

Hosted by Ministry of Science and ICT

Organized by Korea IoT Association

Sponsored by SK telecom

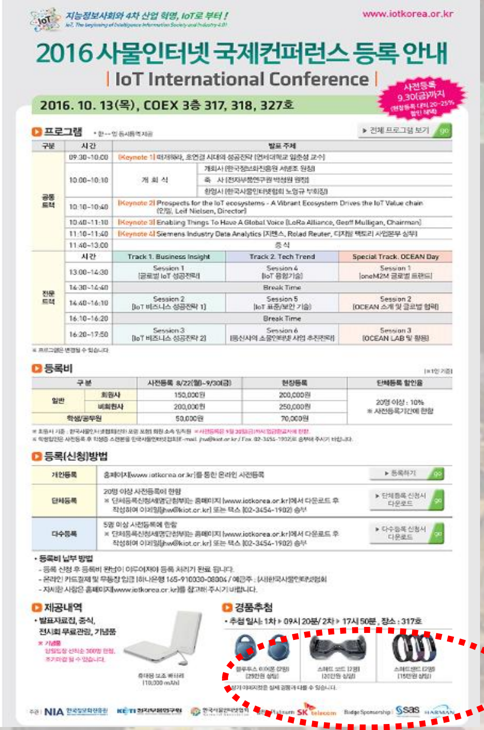


Sponsored by

Platinum SK telecom

Visitors number of
2017 show website
from January to December
(App. 334,484)

[Newsletter]



지능정보사회와 4차 산업 혁명, IoT로 부터 !

www.iotkorea.or.kr

2016 사물인터넷 국제컨퍼런스 등록 안내

| IoT International Conference |

2016. 10. 13(목), COEX 3층 317, 318, 327호

사전등록 9.30(금)까지

프로그램

구분	시간	발표 주제		
공통 트랙	09:30~10:00	[Keynote 1] [illegible]		
	10:00~10:10	개 회 식		
	10:10~10:40	[Keynote 2] Prospects for the IoT ecosystems - A Vibrant Ecosystem Drives the IoT Value chain (인텔, Leif Nielsen, Director)		
	10:40~11:10	[Keynote 3] Enabling Things To Have A Global Voice (LoRa Alliance, Geoff Mulligan, Chairman)		
	11:10~11:40	[Keynote 4] Siemens Industry Data Analytics (지멘스, Rolad Reuter, [illegible])		
	11:40~13:00	중식		
전문 트랙	시간	Track 1. Business Insight	Track 2. Tech Trend	Special Track. OCEAN Day
	13:00~14:30	Session 1 [글로벌 IoT 성공전략]	Session 4 [IoT 응용기술]	Session 1 [oneM2M 글로벌 트렌드]
	14:30~14:40	Break Time		
	14:40~16:10	Session 2 [IoT 비즈니스 성공전략 1]	Session 5 [IoT 표준/보안 기술]	Session 2 [OCEAN 소개 및 글로벌 협력]
	16:10~16:20	Break Time		
	16:20~17:50	Session 3 [IoT 비즈니스 성공전략 2]	Session 6 [illegible]	Session 3 [OCEAN LAB 및 활용]

등록비

구분		사전등록 8/22(월)~9/30(금)	현장등록	단체등록 할인율
일반	회원사	150,000원	200,000원	20명 이상 : 10% ※ 사전등록기간에 한함
	비회원사	200,000원	250,000원	
학생/공무원		50,000원	70,000원	

등록(신청)방법

개인등록	홈페이지(www.iotkorea.or.kr)를 통한 온라인 사전등록
단체등록	20명 이상 사전등록에 한함
다수등록	5명 이상 사전등록에 한함

등록비 납부 방법

제공내역

경품추첨

Platinum SK telecom

SAS

HARMAN

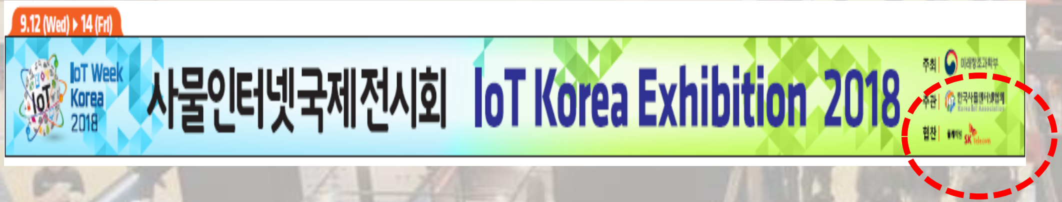
Sponsorship Program

2019 IoT Korea Exhibition & International Conference

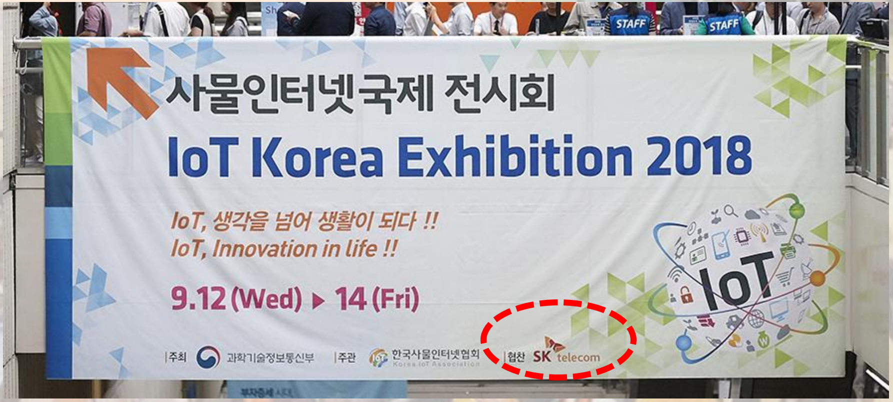
Exhibition : Logo on Entrance Archway and Wall Banner

In the Exhibition hall to enter the logo of the Sponsor on banners and ads. That will present you a great opportunity to advertise the sponsor company.

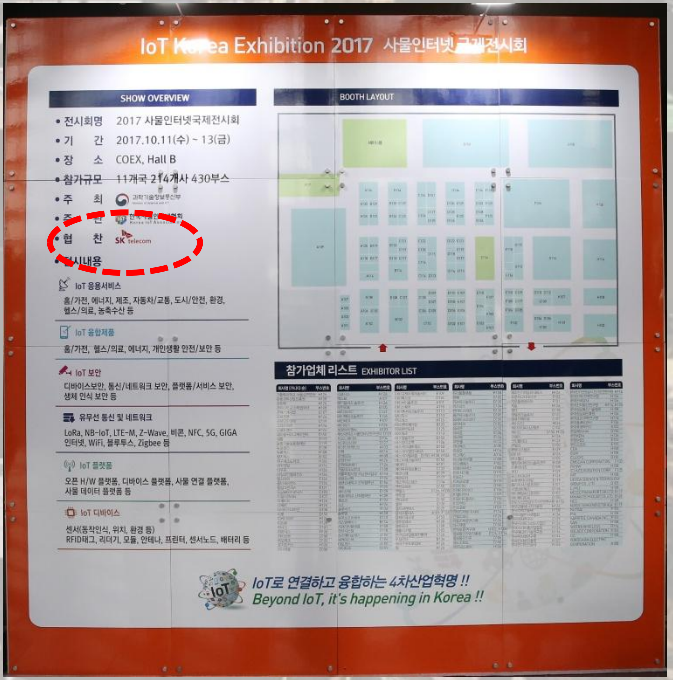
[Logo on Entrance Archway]


9.12 (Wed) ▸ 14 (Fri)
IoT Week Korea 2018
사물인터넷국제전시회
IoT Korea Exhibition 2018
주최
주관
협찬 SK telecom

[Logo on Handrail Area Banners]


사물인터넷국제 전시회
IoT Korea Exhibition 2018
IoT, 생각을 넘어 생활이 되다 !!
IoT, Innovation in life !!
9.12 (Wed) ▸ 14 (Fri)
|주최 과학기술정보통신부
|주관 한국사물인터넷협회
|협찬 SK telecom
STAFF

[Logo on Exhibition Guide]


IoT Korea Exhibition 2017 사물인터넷국제전시회
SHOW OVERVIEW
• 전시회명 2017 사물인터넷국제전시회
• 기 간 2017.10.11(수) ~ 13(금)
• 장 소 COEX, Hall B
• 참가규모 11개국 214개사 430부스
• 주 최 과학기술정보통신부
• 주 관 한국사물인터넷협회
• 협 찬 SK telecom
• 전시내용
IoT 응용서비스
홈/가전, 에너지, 제조, 자동차/교통, 도시/안전, 환경, 헬스/의료, 농축수산 등
IoT 융합제품
홈/가전, 헬스/의료, 에너지, 개인생활 안전/보안 등
IoT 보안
디바이스보안, 통신/네트워크 보안, 플랫폼/서비스 보안, 생체 인식 보안 등
유무선 통신 및 네트워크
LoRa, NB-IoT, LTE-M, Z-Wave, 비콘, NFC, 5G, GIGA 인터넷, WiFi, 블루투스, Zigbee 등
IoT 플랫폼
오픈 H/W 플랫폼, 디바이스 플랫폼, 사물 연결 플랫폼, 사물 데이터 플랫폼 등
IoT 디바이스
센서(동작인식, 위치, 환경 등) RFID태그, 리더기, 모듈, 안테나, 프린터, 센서노드, 배터리 등
BOOTH LAYOUT
참가업체 리스트 EXHIBITOR LIST
IoT로 연결하고 융합하는 4차산업혁명 !!
Beyond IoT, it's happening in Korea !!

Sponsorship Program

2019 IoT Korea Exhibition & International Conference

Exhibition : Free Seminar Room in Exhibition Hall

Seminar space provided during designated date and time in exhibition Hall

Platinum Only

IoT 제품/솔루션 발표회
IoT Week Korea 2015
CYTHUS CO., LTD.
(주)사이더스
PRESS

Size

- 100 (Class Type)
- A/V set
- On-site Directional Signage

Sponsorship Program

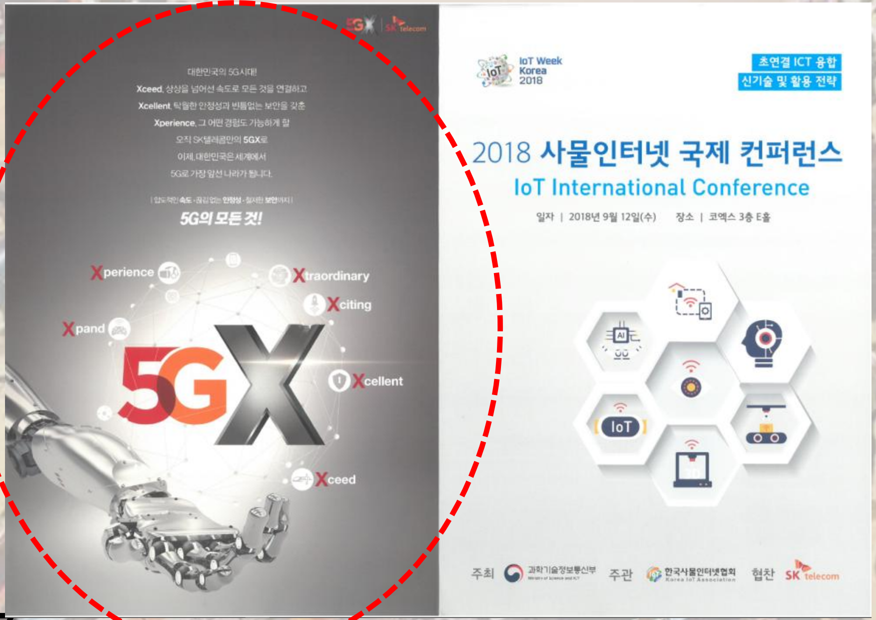
2019 IoT Korea Exhibition & International Conference

Conference : Full page Conference book Ad.

By advertising in the IoT Korea international conference official book you ensure that your ad will be in the hands of app 800 potential clients.

Platinum : Full page Ad(Back Cover) / Gold : Full page Ad(inner page)

[Back Cover]


5GX | SK telecom
Xperience
Xtraordinary
Xciting
Xpand
5GX
Xcellent
Xceed

대한민국의 5G시대!
Xceed, 상상을 넘어선 속도로 모든 것을 연결하고
Xcellent, 탁월한 안정성과 빈틈없는 보안을 갖춘
Xperience, 그 어떤 경험도 가능하게 할
오직 SK텔레콤만의 5GX로
이제, 대한민국은 세계에서
5G로 가장 앞선 나라가 됩니다.

| 압도적인 속도 · 끊김 없는 안정성 · 철저한 보안까지 |
5G의 모든 것!

IoT Week Korea 2018

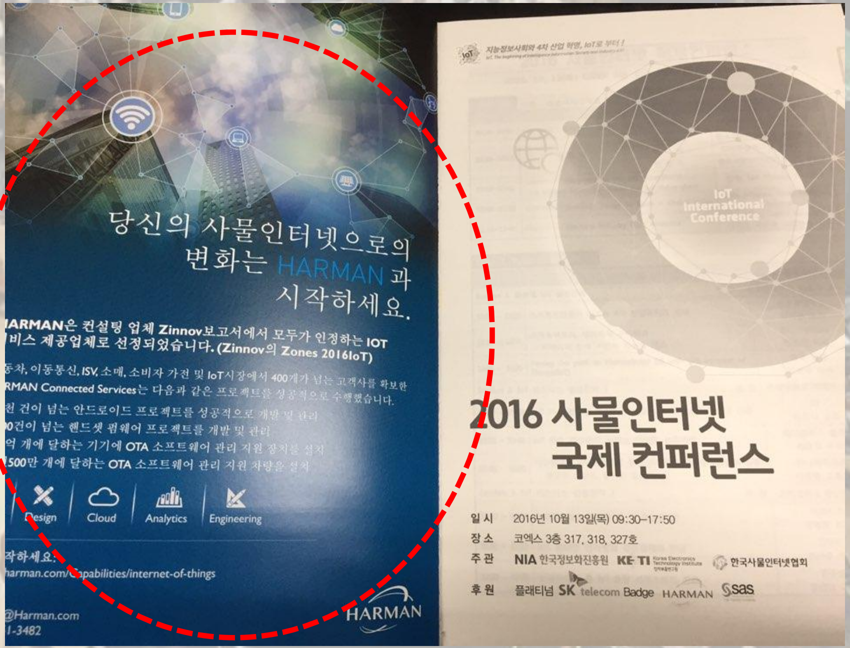
초연결 ICT 융합
신기술 및 활용 전략

2018 사물인터넷 국제 컨퍼런스
IoT International Conference

일자 | 2018년 9월 12일(수)　장소 | 코엑스 3층 E홀

주최 과학기술정보통신부 Ministry of Science and ICT　주관 한국사물인터넷협회 Korea IoT Association　협찬 SK telecom

[Inner page]


Design
Cloud
Analytics
Engineering
HARMAN
IoT International Conference

당신의 사물인터넷으로의
변화는 HARMAN 과
시작하세요.

ARMAN은 컨설팅 업체 Zinnov보고서에서 모두가 인정하는 IOT
비스 제공업체로 선정되었습니다. (Zinnov의 Zones 2016IoT)

동차, 이동통신, ISV, 소매, 소비자 가전 및 IoT시장에서 400개가 넘는 고객사를 확보한
RMAN Connected Services는 다음과 같은 프로젝트를 성공적으로 수행했습니다.
천 건이 넘는 안드로이드 프로젝트를 성공적으로 개발 및 관리
0건이 넘는 핸드셋 펌웨어 프로젝트를 개발 및 관리
억 개에 달하는 기기에 OTA 소프트웨어 관리 지원 장치를 설치
500만 개에 달하는 OTA 소프트웨어 관리 지원 차량을 설치

작하세요.
harman.com/capabilities/internet-of-things

@Harman.com
1-3482

지능정보사회와 4차 산업 혁명, IoT로 부터!

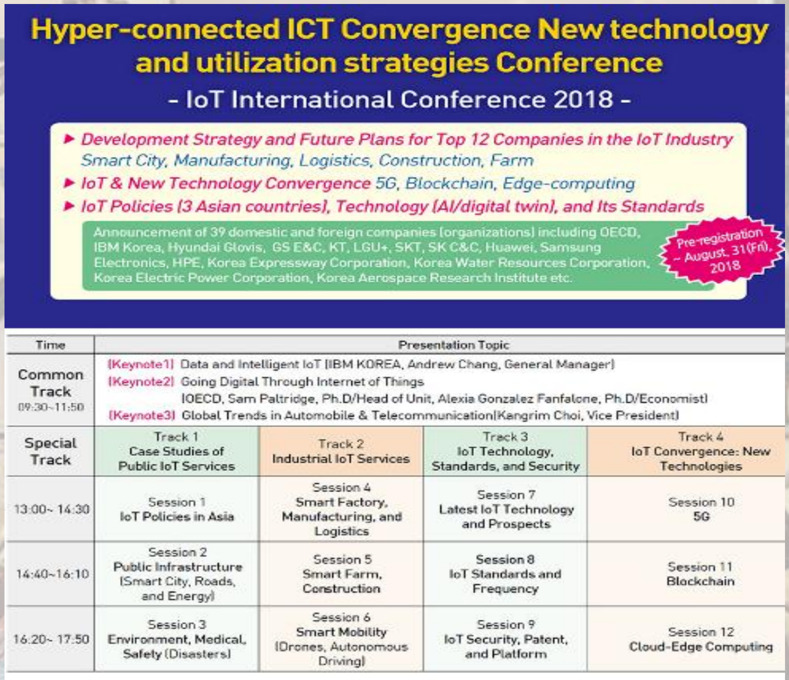
2016 사물인터넷
국제 컨퍼런스

일 시　2016년 10월 13일(목) 09:30–17:50
장 소　코엑스 3층 317, 318, 327호
주 관　NIA 한국정보화진흥원　KE·TI Korea Electronics Technology Institute　한국사물인터넷협회
후 원　플래티넘 SK telecom　Badge HARMAN　sas

Conference : Session Speaker

Take your message to the masses with an IoT Korea International Conference Session sponsorship. You provide the speaker and topic.
This conference has been Known to attract over 800 registrations pre-conference.

[Conference Program 2018]



Hyper-connected ICT Convergence New technology and utilization strategies Conference

- IoT International Conference 2018 -

- ▶ Development Strategy and Future Plans for Top 12 Companies in the IoT Industry
  Smart City, Manufacturing, Logistics, Construction, Farm
- ▶ IoT & New Technology Convergence 5G, Blockchain, Edge-computing
- ▶ IoT Policies (3 Asian countries), Technology (AI/digital twin), and Its Standards

Announcement of 39 domestic and foreign companies (organizations) including OECD, IBM Korea, Hyundai Glovis, GS E&C, KT, LGU+, SKT, SK C&C, Huawei, Samsung Electronics, HPE, Korea Expressway Corporation, Korea Water Resources Corporation, Korea Electric Power Corporation, Korea Aerospace Research Institute etc.

Pre-registration ~ August. 31(Fri), 2018

Time	Presentation Topic			
Common Track 09:30~11:50	(Keynote1) Data and Intelligent IoT (IBM KOREA, Andrew Chang, General Manager) (Keynote2) Going Digital Through Internet of Things (OECD, Sam Paltridge, Ph.D/Head of Unit, Alexia Gonzalez Fanfalone, Ph.D/Economist) (Keynote3) Global Trends in Automobile & Telecommunication(Kangrim Choi, Vice President)			
Special Track	Track 1 Case Studies of Public IoT Services	Track 2 Industrial IoT Services	Track 3 IoT Technology, Standards, and Security	Track 4 IoT Convergence: New Technologies
13:00~ 14:30	Session 1 IoT Policies in Asia	Session 4 Smart Factory, Manufacturing, and Logistics	Session 7 Latest IoT Technology and Prospects	Session 10 5G
14:40~16:10	Session 2 Public Infrastructure (Smart City, Roads, and Energy)	Session 5 Smart Farm, Construction	Session 8 IoT Standards and Frequency	Session 11 Blockchain
16:20~ 17:50	Session 3 Environment, Medical, Safety (Disasters)	Session 6 Smart Mobility (Drones, Autonomous Driving)	Session 9 IoT Security, Patent, and Platform	Session 12 Cloud-Edge Computing

Platinum Only

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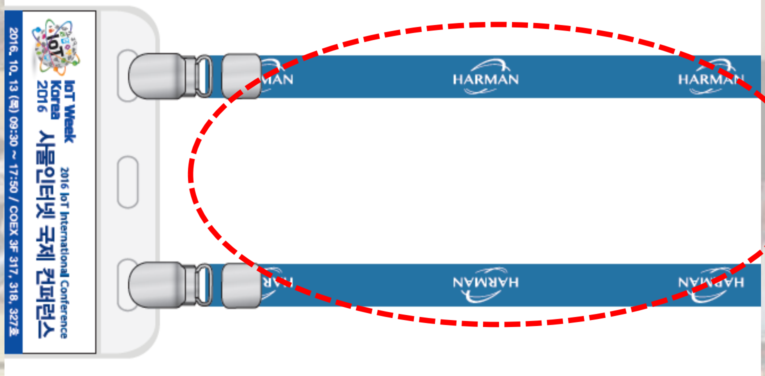

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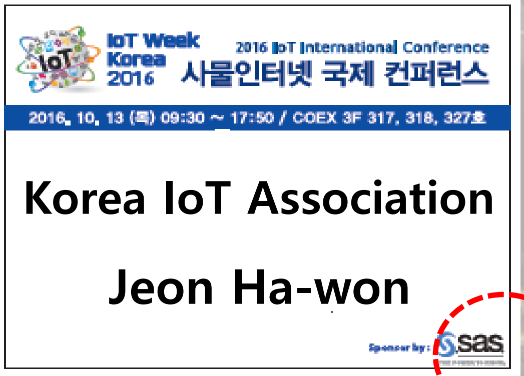

IoT Week Korea 2016

2016 IoT International Conference

사물인터넷 국제 컨퍼런스

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Korea IoT Association

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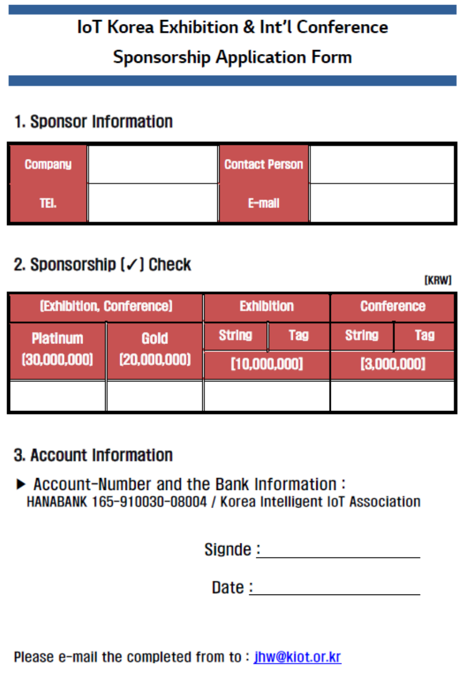
2. How to apply

Fill out the application form and send the person in charge of sponsorship

[Application form]



IoT Korea Exhibition & Int'l Conference
Sponsorship Application Form

1. Sponsor Information

Company		**Contact Person**	
TEL		**E-mail**	

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Platinum (30,000,000)	Gold (20,000,000)	String	Tag	String	Tag
		(10,000,000)		(3,000,000)	

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▶ Account-Number and the Bank Information :
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Signde : ____________________

Date : ____________________

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[contact]

Korea IoT Association Ms. Ha-won Jeon

☎ Tel: +82-70-4892-4708
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Reference. Sponsor in 2014 ~ 2018

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